



# SPONSORSHIP PACKAGE

Prepared by Sandra Clerizier




# WE INVITE YOU TO BECOME A SPONSOR TO OUR CAUSE

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We cordially invite you to be part of an exciting event. Please take a few minutes to read our proposal. Your support is crucial to our efforts to support our organization's ongoing launching of different branches in the city.

To reserve a position, choose the sponsorship option most appropriate for your organisation and contact us at your convenience. Please note that the sponsorship conditions are flexible and we will work with you to customize your presence and provide your product or program with the most beneficial exposure.





# ABOUT US

## CHALLENGES AND OPPORTUNITIES

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Powerful Girl Broadcast is a non-profit organization, which functions at the local and state level to build passionate, committed, girl leaders by helping them identify and understand their strengths, purpose, and environment. To execute our mission, we create mentoring opportunities - boot camps, training, lectures, one-on-one case management - to inform, educate, and inspire girls to live with purpose. Also, we create personal relationships with girls, share their ambitions and work with them to create a strategy to become the best version of themselves.



# OUR VALUES AND GOALS

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## OUR MISSION

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more.

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## OUR VISION

To build passionate, committed, girl leaders.

To see a better parent, adult, and youth relationship.

To prepare girls for healthy single, married, family living and purpose.

To see God at the centre of their lives.

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# OUR ACHIEVEMENTS

Since inception, we have successfully organized workshops, boot camps, training's and radio programs. Collectively, we have impacted girls through either boot camps, workshops, and training's. Our training's, workshops, and boot camps are designed to promote our mission and vision through different programs.

Each event has a central theme; workshops are primarily designed to equip the girl child with skills that they need to utilize the resources around them.

Boot camps are intensive, self-paced training's designed to help the girl child develop personal awareness, focus, confidence, and develop a capacity for self-sustainability. Trainings are mentorship programs that focus on interacting with girls, sharing our experience, learning about their challenges, and finding a solution together.





# WHY SPONSOR

## PUBLICITY VALUE

Partnering with our organization through sponsorship will put your brand before our audience from a positive perspective. Promotion through materials and broadcast Your company's logo will feature on our website and publicity posters. Also, we integrate your company's logo or products in our teaching material, using them as examples or aids for teaching. This reinforces the brand of our sponsors in the minds of the girls and other benefactors.

Besides physical training, workshops, and programs, Powerful Girl Broadcast reaches its audience through radio programs. Our sponsor's advert is broadcasted at special intervals during our radio programs. Also, we present talk shows that inform and educate our listeners about our sponsors and their products/services.





# SPONSORSHIP PACKAGES

## SILVER \$150

- Tickets to the event
- Acknowledgement in program
- Logo on Program and tutoring materials
- Recognition on radio

## GOLD \$225

- Tickets to the event
- Recognition in program
- Logo on Program and tutoring materials
- Brand recognition during a radio program
- Ability to have a vendor booth/station at the event
- Product placement at the event

## PLATINUM \$300

- Tickets to the event
- Acknowledgement in program
- Logo on website and tutoring materials
- Brand/product promotion during a radio program
- Logo on post-event video-materials
- Ability to invite the clients to the event (if it's invite-only)
- Ability to present a session or a keynote (only a big-time sponsor)
- Ability to have a vendor booth/station at the event



# Why get involved



## LEGAL TAX VALUE

The law recognizes sponsoring a non-profit organisation as a way of fulfilling social responsibility. Powerful Girl Broadcast is a registered non-profit organisation that provides tangible service to the growth of the society.



## DIGITAL MEDIA

Powerful Girl Broadcast is registered as a Deductible Gift Recipient (DGR) and endorsed by the ATO which entitles a Sponsor that makes a gift to our organisation eligible for a tax deduction.



## HUMANITARIAN VALUE

By helping sponsor Powerful Girl Broadcast, your organisation will be making an invaluable contribution to humanity's progress. In every way, your sponsorship supports the propagation of excellent moral, social, and personal values through which the character of our community, state, and nation will endure for generations.





**TEAM WORK  
MAKES THE DREAM WORK!**



A portrait of Sandra Clerizier, a Black woman with long, dark, wavy hair, smiling. She is wearing a black blazer over a green patterned top. The background is white with a purple and pink geometric shape in the top right corner.

**MEET OUR FOUNDER**

SANDRA CLERIZIER

CEO/Founder



# LET'S WORK TOGETHER!

CONTACT US



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